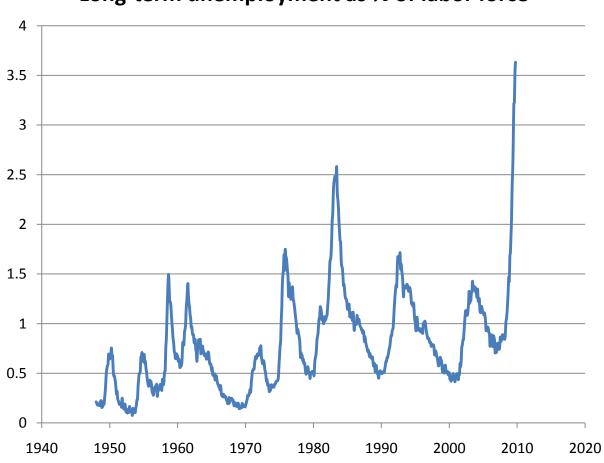
Third-best macro policy

Paul Krugman Nov. 2009

World industrial production





Long-term unemployment as % of labor force

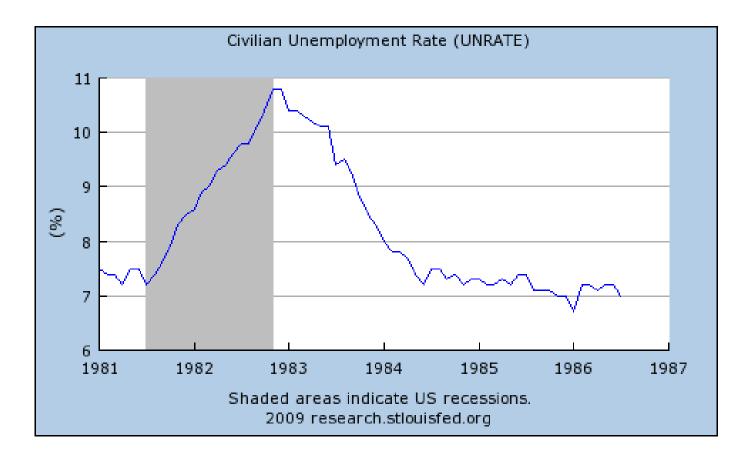
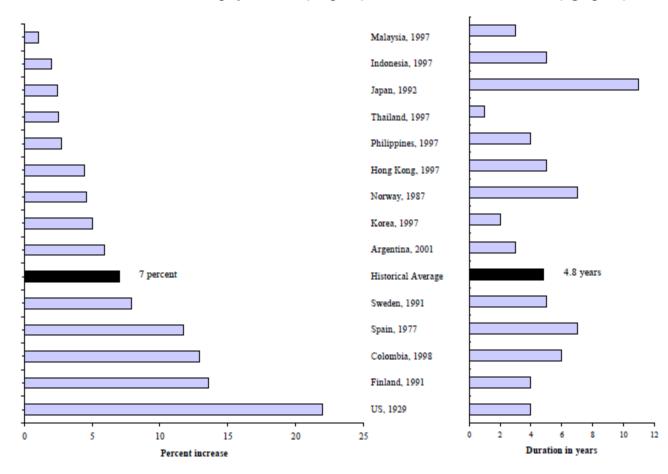
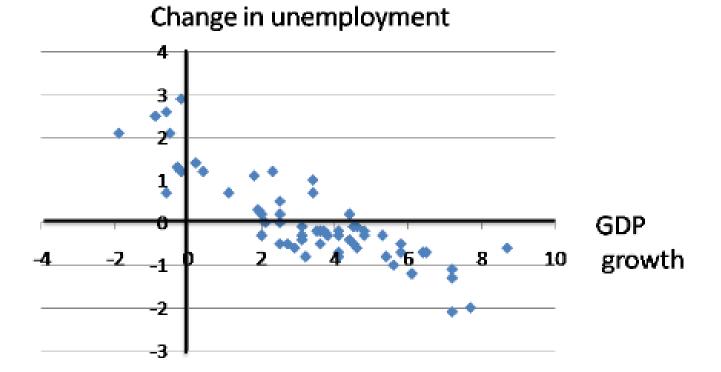




Figure 3

Past Unemployment Cycles and Banking Crises: Trough-to-peak Percent Increase in the Unemployment Rate (left panel) and Years Duration of Downturn (right panel)





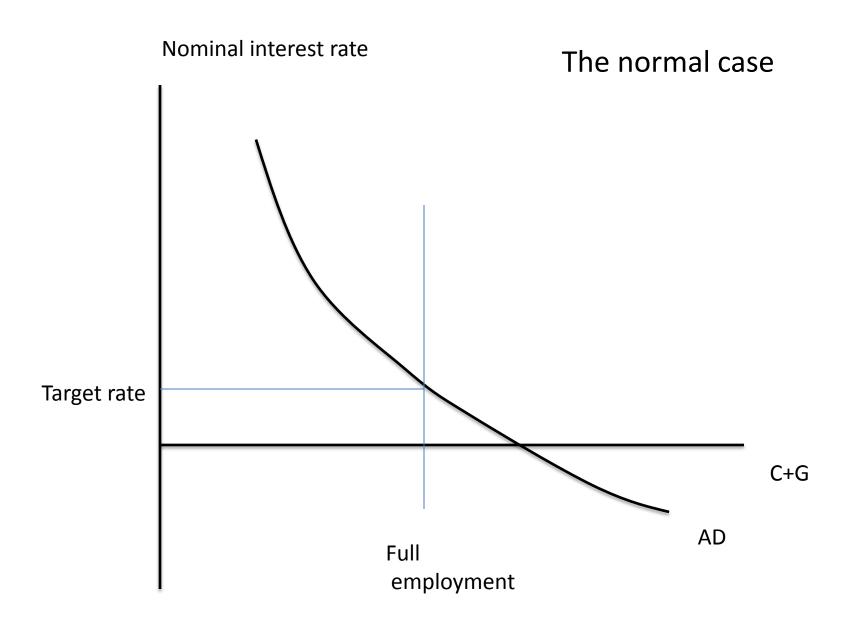
Thinking about policy: minimal NK framework

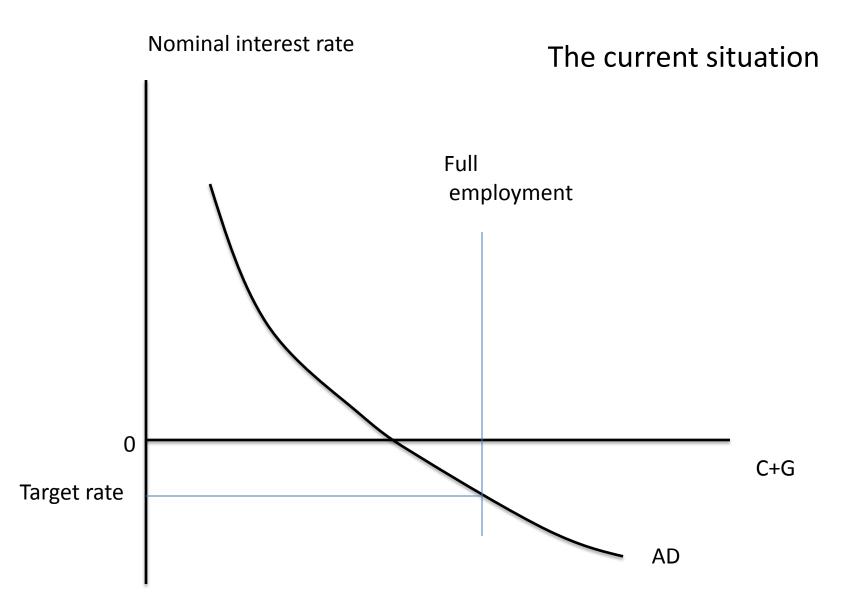
(1)
$$U = \sum_{t=0}^{\infty} \beta^t \left[\operatorname{s_t ln}(C_t) + \chi \ln\left(\frac{M_t}{P_t}\right) + v(G_t) - \kappa \ell_t^2 \right]$$

where C is private consumption, G gov't purchases.

"Fudge factor" to get shock to aggregate demand.

Sticky prices (one period) to get output fluctuations





What to do?

First best: Inflation targeting to reduce the real interest rate

Problem: Persuasion/credibility

Second best: Strong fiscal expansion/quantitative easing

Problem: Deficit/inflation fears

Third best: Job promotion/work sharing

